

MEDIA KIT

M I A M I
NURSES WEEK

fashion
show

F r i d a y
May **10th**

7pm to 11pm

1633 N. BAYSHORE DR., MIAMI, FL 33132
POWERED BY **SCRUB ADDICT**™

FOR MORE INFO VISIT OUR WEBSITE
WWW.NURSESWEEKFASHIONSHOW.COM

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SCRUB ADDICT™

Scrub Addict is a medical apparel line that caters to all healthcare professionals around the world. In celebration of Nurses Week, each year, Scrub Addict medical apparel host the annual nurses' week fashion show to honor and celebrate exceptional nurses. The Nurses Week Fashion Show is taking place at Marriott Biscayne Bay 1633 N. Bayshore Drive, Miami, Florida on May 10th, 2024. Ten percent of ticket proceeds are donated to a special cause. This year all donations are going to Hope Ministry Project Inc. nonprofit organization.



Who is Scrub Addict?

Scrub Addict™ is poised to change the look of medical professionals, male and female. Jean's scrub offerings don't only address the aesthetics of fit and design, but issues of functionality. Scrub Addict is a black-owned, made-from-scratch medical apparel line.

Celestine Jean

CELESTINE JEAN, MSN, BSN, RN

Vendor Terms & Conditions

Scrub Addict is a medical apparel line that caters to all healthcare professionals around the world. In celebration of Nurses Week, each year, *Scrub Addict* medical apparel host the annual nurses' week fashion show to honor and celebrate exceptional nurses. *The Nurses Week Fashion Show* is taking place at **Marriott Biscayne Bay 1633 N. Bayshore Drive, Miami, Florida on May 10th, 2024**. Ten percent of ticket proceeds are donated to a special cause. This year all donations are going to [Hope Ministry Project Inc.](#) nonprofit organization.

Please Read

Booth assignments will be made upon full payment. Exhibit fees are **nonrefundable**.

Submission of this application is made in accordance with the Terms and Conditions set forth in the Vendor Packet, which form a part of this contract. It is understood by signing this application for vendor space, I, the Vendor am required to abide by all conditions contained within the show rules. Fees paid for vendor space are **NONREFUNDABLE**.

VENDING BENEFITS

- Create brand awareness
- Product sampling
- Build your database
- Distribute new information
- B2B opportunities
- Maintain and build relationships
- Associate your brand with a positive community event

VENDOR SETUP



12PM-5PM

\$175

RUNWAY FEE

\$1000

[Complete Form](#)

[Pay Here](#)

1. The Vendor agrees to abide by all rules and regulations adopted by Scrub Addict and the venue in which the show is held, collectively known from this point as Management and agrees that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show. The Vendor agrees to observe all union contracts and labor relations agreements in force as well as any agreements between Management and the venue in which the show is held.
2. Vendor to decorate within the booth dimensions appropriate items and materials, related to the products or services normally sold by the Vendor. Provide sufficient and qualified staff to represent their display during the hours Marriot is open to the public. All Vendor staff must operate within the booth dimensions.
3. Vendor may not attach any materials or displays of any kind to any walls, doors, ceilings, and/or structural supports of the facility in which the show is held. No component of any display facing neighboring booths shall be left unfinished.
4. No smoking or alcohol will be allowed in the Exhibit Hall. Absolutely no balloons or other hazardous items are permitted in the Exhibit Hall. Vendors not complying with this term will be charged a penalty of \$75 to cover possible removal.
5. Distribution of food samples may be conducted with prior written approval from Management and in accordance with the facility in which the show is held, food sampling policies, and health regulations.
6. Vendor not to remove any merchandise in your booth and leave your display completely intact until after the closing of the show and the show has been officially announced as closed. The Vendor also agrees to remove all vendor merchandise from the building by the final move-out time. Failure to do so will pay for such additional costs as may be incurred.
7. The Management reserves the right to relocate the space of Vendors that may be affected by a change in the floor plan. The Management will not be liable if competitive Vendors are adjacent, however, where possible we will make every effort to avoid such placements.
8. The Management shall not under any circumstances whatsoever be liable or responsible for:
 - (a) any loss, damage, theft or destruction whatsoever or howsoever caused to any goods, equipment or and other property belonging to the Vendor or for which the Vendor is responsible
 - (b) any damage or injury suffered by the Vendor, Vendor's employees, agents, contractors, or by any other person
 - (c) any loss, damage, injury, or cost whatsoever suffered by the Vendor by reason of any change in the date, time, or place of the Show or the abandonment thereof.
9. The Vendor accepts all risks associated with the use of the vendor space. The Vendor shall not make any claim or demand or take any legal action, whatsoever, against Management, the show sponsors, or the facility in which the show is held, for loss, damage or injury howsoever caused, to the Vendor, its officers, employees, agents or their property. Also, the Vendor agrees to indemnify and hold harmless Management, show sponsors and the facility, their respective officers, agents, and employees, against all claims, costs, and charges of every kind resulting from the occupancy of the vendor space or its environs, for personal injuries, death, property damages or any other damage sustained by the Vendor or its officers, agents, employees, or those for whom in law they are responsible, or Management or visitor to the show.
10. In the event that the facility in which the show is to be held or is held is destroyed or becomes unavailable for occupancy, for reasons beyond the control of Management and sponsors, or if for any reason, Management is unable to permit the Vendor to occupy the facility or the space, or if the show is canceled or curtailed, Management and sponsors will not be responsible for any loss of business loss of profits, damage or expense of whatever nature that the Vendor may suffer. The reasons listed include, but are not limited to, such reasons as casualty, explosion, fire, lightning, earthquake or any other acts of God, acts of public enemies, strike, lockout, or boycott.
11. With the best interests of the show in mind all circumstances not covered by this contract will be subject to the decision of Management. Management will have full discretion in the interpretation of all terms, conditions, and rules herein and will make any amendments thereto governing the show. Any agreements between and Vendor and their supplier is the sole responsibility of the Vendor.
12. Postponement of Exposition. If for any reason, Management determines that the location or dates of an Exposition should be changed, no refund will be due to Vendor, and Management will assign to Vendor, in lieu of the original space, such other space as Management deems appropriate, and Vendor agrees to use such space under the terms of this Agreement. Management shall not be financially liable or otherwise obligated in the event that the Exposition is relocated or postponed.
13. Required payment must accompany applications in order for the application to be complete and to process. All applications will be processed on a first come, first serve basis.
14. In view of the selection, exclusive nature, and the unique tie-ins involved, I fully understand and agree that this contract is firm and cannot be canceled. Further, I agree that I shall waive any rights whatsoever, based on the performance of otherwise, with regard to non-payment by me, of sums that shall be due and payable under this agreement.
15. The person executing this Agreement on behalf of the Vendor represents and warrants that they have the authority to do so and may bind the entity for which they sign. By signing this Agreement, the Vendor authorizes Management to use its company name and any photographs taken at the Exposition for promotional purposes.

Print Name

Signature

Sponsorship Packages

Package I

\$500

Company recognition in "Scrub Addict"
Email newsletter with a "Thank You" ad
10% off Scrub Addict apparel

Package II

\$1000

(2) Regular Runway Seating
Company recognition in "Scrub Addicts"
Email newsletter with a "Thank You" ad
15% off Scrub Addict apparel

Package III

\$5000

(8) VIP Runway seating
Company recognition on event program
Company recognition in "Scrub Addicts"
Email newsletter with a "Thank You" ad
Company recognition on Step & Repeat
Full page ad in program guide
20% off Scrub Addict apparel

[Complete Form](#)

[Pay Here](#)

BENEFITS

- Email list building by networking with healthcare professionals
- Attract Florida top nursing professionals
- Show your support for the dedicated role of nurses in the community
- Generate company awareness to industry leaders in local healthcare

www.nursesweekfashionshow.com



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